Gentlemen's ATLAS

PREMIUM LIFESTYLE HUB

Your house, among *the world's finest.*

PARTNER MEDIA KIT · 2026–27 · GENTLEMENSATLAS.COM

THE ATLAS

NOT A DIRECTORY. *A private atlas.*

Gentlemen's Atlas is an editorial guide to the finest places in the world's great cities for a discerning, well-travelled reader: palace hotels, Michelin-starred restaurants, legendary bars, championship golf and cigar lounges, with an age-restricted section for licensed evening venues.

Every place is chosen and checked by our editors. We refuse far more than we accept, and that is exactly what makes a place on the Atlas worth having.

456 HAND-PICKED PLACES	39 CITIES ON FIVE CONTINENTS	11 LANGUAGES
107 PALACE & GRAND HOTELS	142 MICHELIN TABLES	79 LEGENDARY BARS
29 PRIVATE MEMBERS' CLUBS	27 GOLF CLUBS	35 JOURNAL GUIDES

WHO WE REACH

READERS WHO *choose the best*

Founders, principals, collectors and frequent travellers: people planning a trip, a dinner or a round of golf who want the right address, not every address.

Search

Every venue, city and category has its own page, written to be found on Google for the searches guests already make.

Eleven languages

Key pages in English, French, German, Italian, Spanish, Portuguese, Russian, Turkish, Arabic, Chinese and Japanese.

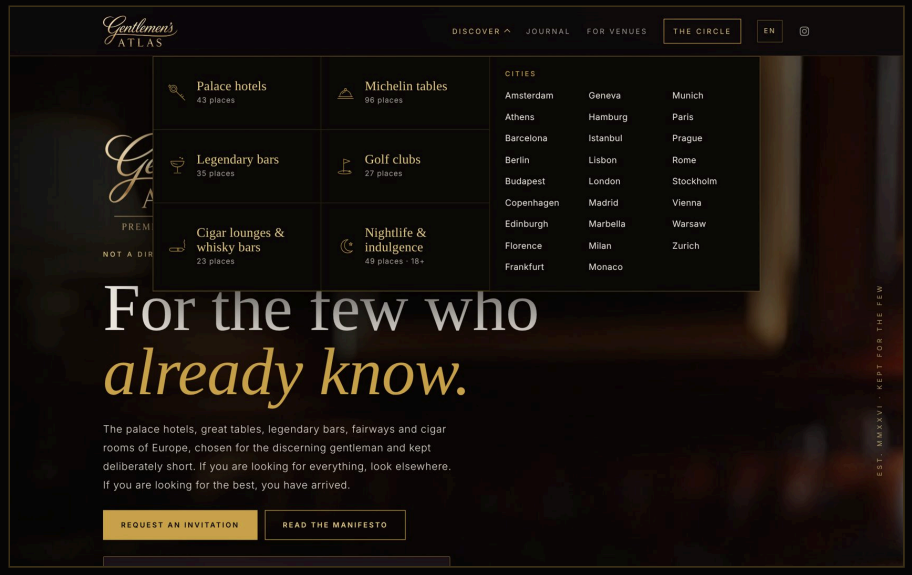
Instagram

@gentlemens.atlas presents our partners to a growing audience of travellers.

The Circle

Our invitation-only membership, opening in 2027: private evenings and introductions at partner houses.





THE COMPANY YOU KEEP

ALREADY *in the Atlas*

PALACE HOTELS

Ritz Paris · Hôtel de Crillon · Claridge's · The Savoy · Hôtel de Paris Monte-Carlo · Baur au Lac · Gleneagles · Pera Palace

MICHELIN TABLES

Le Cinq · Arpège · Steirereck · Le Louis XV · La Pergola · Enrico Bartolini al Mudec · DiverXO · Geranium

LEGENDARY BARS

Connaught Bar · Bar Hemingway · Bar Leone, Hong Kong · Moebius Milano · Sips · Paradiso · Handshake, Mexico City

GOLF

Le Golf National · The Old Course, St Andrews · Muirfield · Valderrama · Marco Simone · Monte-Carlo Golf Club

CIGAR & WHISKY

James J. Fox · Davidoff of Geneva · Monte-Carlo Cigar Club · P.G.C. Hajenius · The Scotch Malt Whisky Society

CITIES

Paris · London · Monaco · Rome · Vienna · Istanbul · New York · Mexico City · São Paulo · Dubai · Tokyo · Hong Kong · Singapore · Sydney and twenty-five more

Places shown are selected and listed by our editors. A listing does not imply a commercial partnership.

PLACEMENTS

THREE WAYS *to be listed*

STANDARD

Listed
Free

For every house our editors choose. Your page, your reviews, your map.

FOR HOUSES THAT WANT TO BE SEEN

Featured
€499 per month

Your photographs, your booking link and first place in your city and category, in a gold partner frame.

BY INVITATION · LIMITED IN EACH CITY

VIP
€999 per month

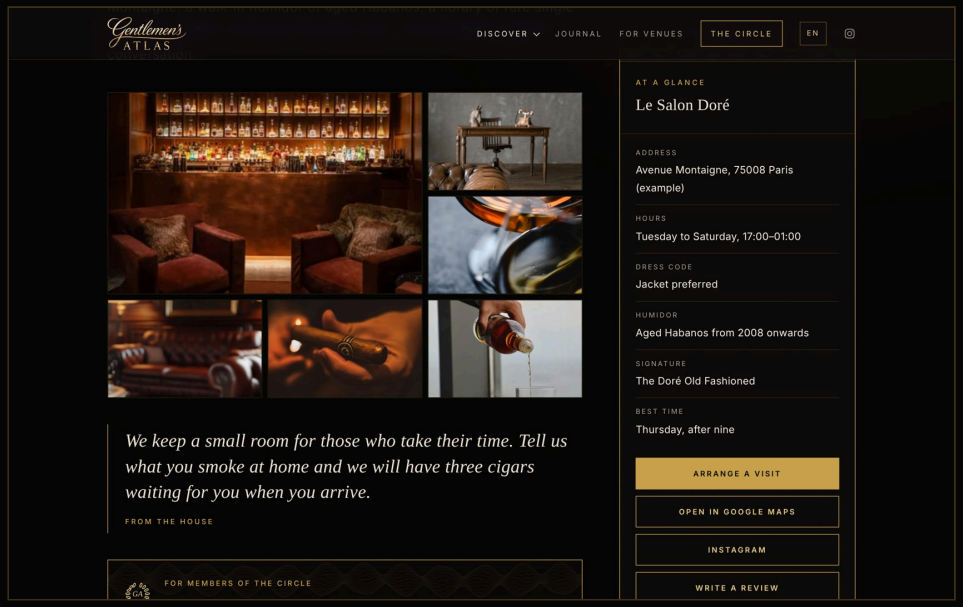
The full partner profile: gallery, house note, direct requests from readers, homepage placement and a feature in the journal.

INCLUDED	LISTED	FEATURED	VIP
Venue page with address, hours, map and guest reviews	✓	✓	✓
Your own photographs in a gallery	–	Up to 6	Up to 12
Booking link · first place in city and category · gold partner frame	–	✓	✓
Monthly report of visits and requests	–	✓	✓
House note · direct request form for tables, rooms and tee times	–	–	✓
Homepage partner rail · journal and Instagram feature · Circle member offer	–	–	✓

Prices exclude VAT. Monthly invoicing in euros. Paid placements are always marked and never affect ratings or the Atlas Selection. Paid placements for tobacco businesses are offered only where local law allows tobacco advertising.

A PAGE WORTHY *of the house*





Your photography opens the page, beside a crest that marks you as a partner of the Atlas. Below: your gallery, a note in your own words, an offer for members of the Circle and a request form that sends tables, rooms and tee times straight to your inbox. See the live example at gentlemensatlas.com/for-venues/vip-example.

HOW IT WORKS

FROM APPLICATION *to live page*

I Apply

Tell us about your house at gentlemensatlas.com/for-venues, or simply reply to our email.

II Review

An editor reads every application and replies within five working days. Not every house is accepted.

III Your material

Send photographs, your booking link and a few lines for your house note. We write and edit the page with you.

IV Live

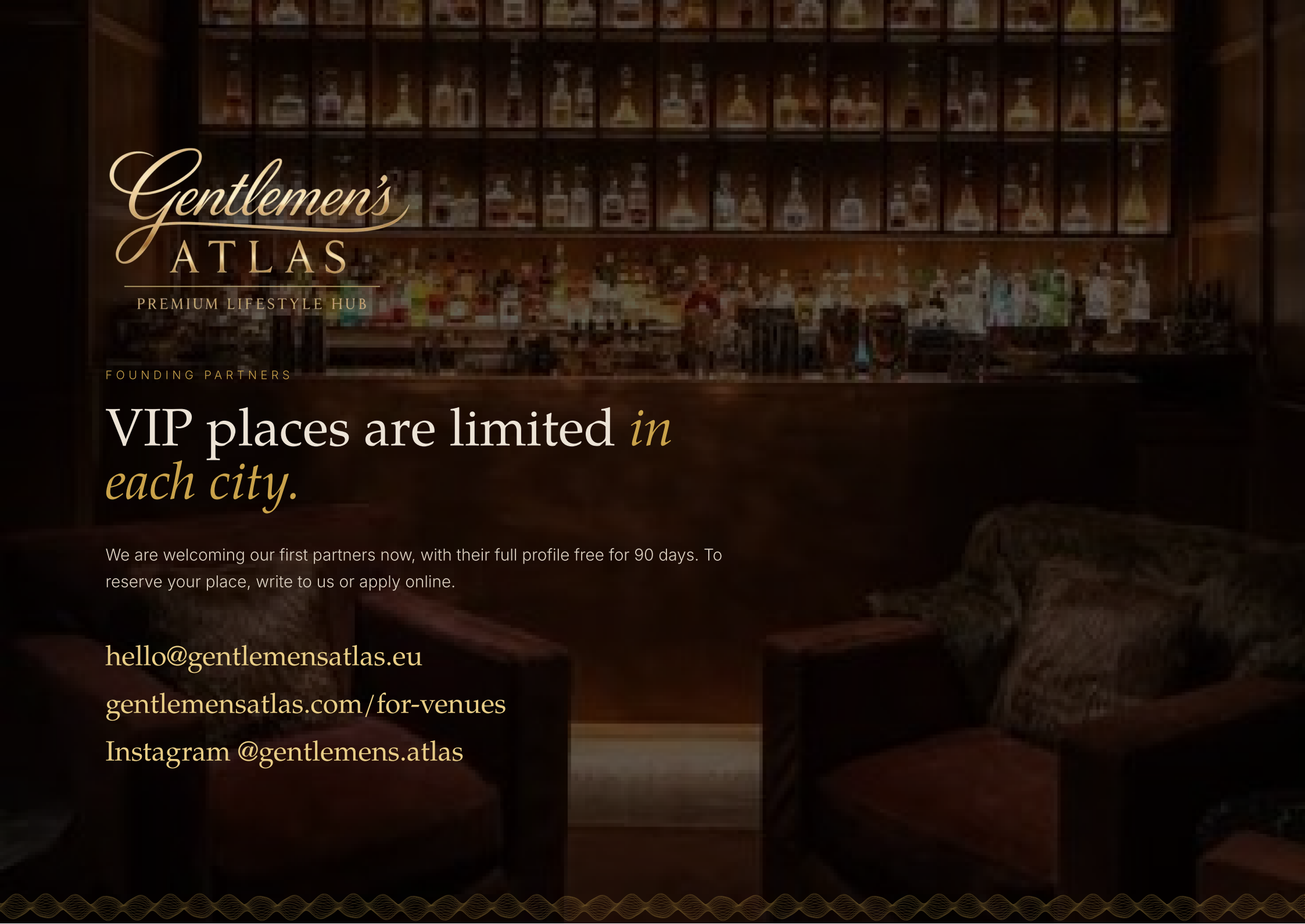
Your partner profile goes live, and you receive a monthly report of visits and requests.

WHAT WE NEED FROM YOU

- 6 to 12 photographs, landscape, at least 2400 pixels wide, with the right to publish them
- A house note of 40 to 80 words, in your own voice
- Your booking link, Instagram account and the email that should receive requests

OPTIONAL

- An offer for members of the Circle: a welcome glass, a tasting, an upgrade
- Signature details: a dish, a drink, a suite, the best time to visit
- For adult venues: your licence or permit number



FOUNDING PARTNERS

VIP places are limited *in each city.*

We are welcoming our first partners now, with their full profile free for 90 days. To reserve your place, write to us or apply online.

hello@gentlemensatlas.eu

gentlemensatlas.com/for-venues

Instagram @gentlemens.atlas